



Dear Eddie's Kids Supporter:

Come experience the "Tastes of Manhattan Beach" while we celebrate an exciting 2009-10 Los Angeles Kings Season at the 2nd Annual Hush Up with the Kings!

Tickets are now on sale for the 2nd Annual Hush up with the Kings at www.lakings.com/hush. Each individual general admission ticket is only \$45 while VIP Tickets start at \$100 each. Further information about the event can be viewed at www.lakings.com or you can call (310) 535-4466.

Scheduled for Sunday, March 21st from 6:00pm. to 10:00pm at Hush Up Hair Salon in Manhattan Beach (1100 Manhattan Ave.), Kings players, as well as other celebrity guests will be on hand as the top restaurants in Manhattan Beach sample their tasty food and drink. Confirmed restaurants include Rock N' Fish, Mucho, Darren's and the Manhattan Brewing Company.

All proceeds from *Hush Up with the Kings* will benefit Eddie's Kids, a charitable trust that gives kids the opportunity to connect with their families and take part in live sporting events. Every year, thousands of children who've made outstanding academic and civic achievements are sent to basketball, soccer, lacrosse and hockey games. They are treated to a night they'll remember for the rest of their lives!

VIP guests will each receive a ticket to the following night's LA Kings vs. Colorado Avalanche game. Star of the Game and Hat Trick Sponsors will also have exclusive access to the LA Kings Green Room with appearances by LA Kings Alumni, players and other special guests while enjoying open bar and a delicious buffet throughout the game.

On behalf of all of us at the Los Angeles Kings Hockey Club and Eddie's Kids, thank you for your support! It is through your support of events like this that allows us to provide children of Los Angeles with healthier and happier futures.

Sincerely,

A handwritten signature in black ink that reads 'Luc Robitaille'.

Luc Robitaille
President, Business Operations
Los Angeles Kings Hockey Club

P.S. Confirmation details will be sent once ticket orders have been placed!